

65. Scale to Measure Attitude Farmers towards Farm Literature

Authors: Soni, N. V. and Patel, N. R. (2005).

Statements

1. Farm literature creates scientific vision towards agriculture. (+)
2. Farm literature is only to pass the time for farmers. (-)
3. Farm literature helps me to be a progressive farmer. (+)
4. Farm literature does not aware farmers on safety measure during natural calamities. (-)
5. Farm literature gives the information on recommended agriculture technology. (+)
6. Farm literature is waste of one's time. (-)
7. Farm literature motivates farmer to take risk in farming. (+)
8. Farm literature fails in giving farmers' community programmes. (-)
9. Farmers' doubts are well cleared through farm literature. (+)
10. Farm literature lacks in giving marketing information. (-)
11. The information published in farm literature can increase profit of farmer. (+)
12. The recommendation published in farm literature is suitable for all farmers. (+)
13. Farm literature is real solution of farmers' field problem. (+)
14. Reading of farm literature keeps the farmers knowledge update. (+)
15. Farm literature develops scientific attitude towards farming. (+)
16. Farm literature is helpful in agricultural management. (+)
17. Farm literature helps farmer to take decision in adoption of new technology. (+)
18. Farm literature raises interest in agribusiness. (+)
19. Farm literature creates awareness among the farmer about government policy. (+)
20. Farm literature increases the inspired reading habit of the farmer. (+)

Value of Reliability: 0.89